

**Your
growth
partner**

**from
seed
to scale**

#HSBCForStartups



HSBC

| Opening up a world of opportunity

For local
businesses

with big
ambitions.



For unicorns in the making

When it comes to running a business, especially a startup, your journey is not just about where you start, but about where you're going. At HSBC, we're committed to be more than just your banking partner.

So, when big ambitions of growth come calling, we'll help open up a world of opportunities.



Effortless Banking in a Digital World

- Digital platforms for onboarding and transaction journeys
- Multi format UPI collection solutions: Implement mobile/web integrated online solution or offline QR code mode in no time
- Connected Banking: Automate payments and reconciliations seamlessly supporting multiple file formats and API banking
- Banking on the go with HSBCnet – secured, self-serve online and mobile banking platform built for scale, control and visibility, offering Single View for all global accounts



Efficiency in Every Swipe

- Take control of business expenditure with HSBC Corporate Cards
- Flexible payment methods for suppliers
- Powerful online management and reporting with MiVision



Regulatory Support

- Help for local and international businesses with global expansion plans
- Dedicated Regulatory Desk to facilitate regulatory filings and approvals
- Support with FDI, ODI, ECB requirements and assist with approvals for setting up Non-Resident INR accounts



Global Connectivity

- Strong network across 62 countries and territories[^]
- Leverage our real-time foreign exchange rates for cross border payments
- Dedicated team to support early and growth stage Indian Startups and Unicorns
- Working capital lines for subsidiary, backed with parent company support



A step beyond

Beyond Banking, an HSBC initiative, where we curate exclusive services and best-in-class solutions to help you streamline various business processes, right from the get-go.



Our collaborations



- Free license for Zoho Books Professional Plan for a period of 1 year, from the date when the license is activated.
- On Zoho Payroll, Zoho Expense & Zoho Inventory - **25%** discount on listed price. Applicable only to new to Zoho customers on one time purchase



- **50%** off on all greytHR subscription plans for 1 year



- Free plugin from our partner Link API Tech Private Limited for a period of 1 year



- **40%** discount for 1 year on all subscriptions of Open Money



- **5 to 50%** off on Nuclei's SaaS Marketplace

Other Offers on



- USD 5,000+ free credits



- **15%** off on Business Starter and Business Standard plans
- **20%** off on Business Plus plan



- Access WeWork On-Demand Day passes Growth Campus seat



- We have partnered with Protean & Adya for 'ONDC in a Box'
- Upto **20%** off on one-time Implementation fee



- Freemium offering exclusively for HSBC Customers who have not raised more than a cumulative funding of \$1 million.



For detailed terms and conditions, visit our website www.business.hsbc.co.in or **Scan**





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