

Europe-India trade and investment opportunities

Slated to take up the mantle of the next G20 presidency, India has emerged as one of the fastest-growing economies in the world. The European Union has been paying keen attention and the two markets are laying the groundwork for the proposed India-EU Broad-Based Trade and Investment Agreement.

Ready yourself with **HSBC's** local and regional expertise and gain access to the **multitude of markets and opportunities** that a stronger EU-India relationship promises.

EU-India trade



Attracting foreign investments in...

Europe:

Digital and business services, transportation, manufacturing, machinery and equipment were the top FDI sectors in Europe last year.²

India:

Services, computer software and hardware, and telecommunications were the sectors that attracted the highest FDI equity inflows in the last three years.³ The government's "Make in India for the world" initiative is aimed at integration into the global economy, encouraging overseas investments, and producing quality products and services in sectors, including:

- Automobiles
- Aviation
- Biotechnology
- Electric vehicles
- Electronic systems
- Oil and gas
- Pharmaceuticals
- Renewable energy
- Textile and garments
- Tourism and hospitality

Doing business in India...

Governmental efforts to boost the reputation of India as a business-friendly environment are paying off. Regulatory reforms at both the national and state-level have improved India's business climate. An inter-ministerial committee will fast-track decisions on FDI proposals, and state authorities have introduced reforms, such as a new online system for land allotment for overseas investments.

Setting up a business has also been made easier thanks to a one-stop digital platform under the 'Investment Clearance Cell' initiative.



Where in India are foreign investors putting their money?



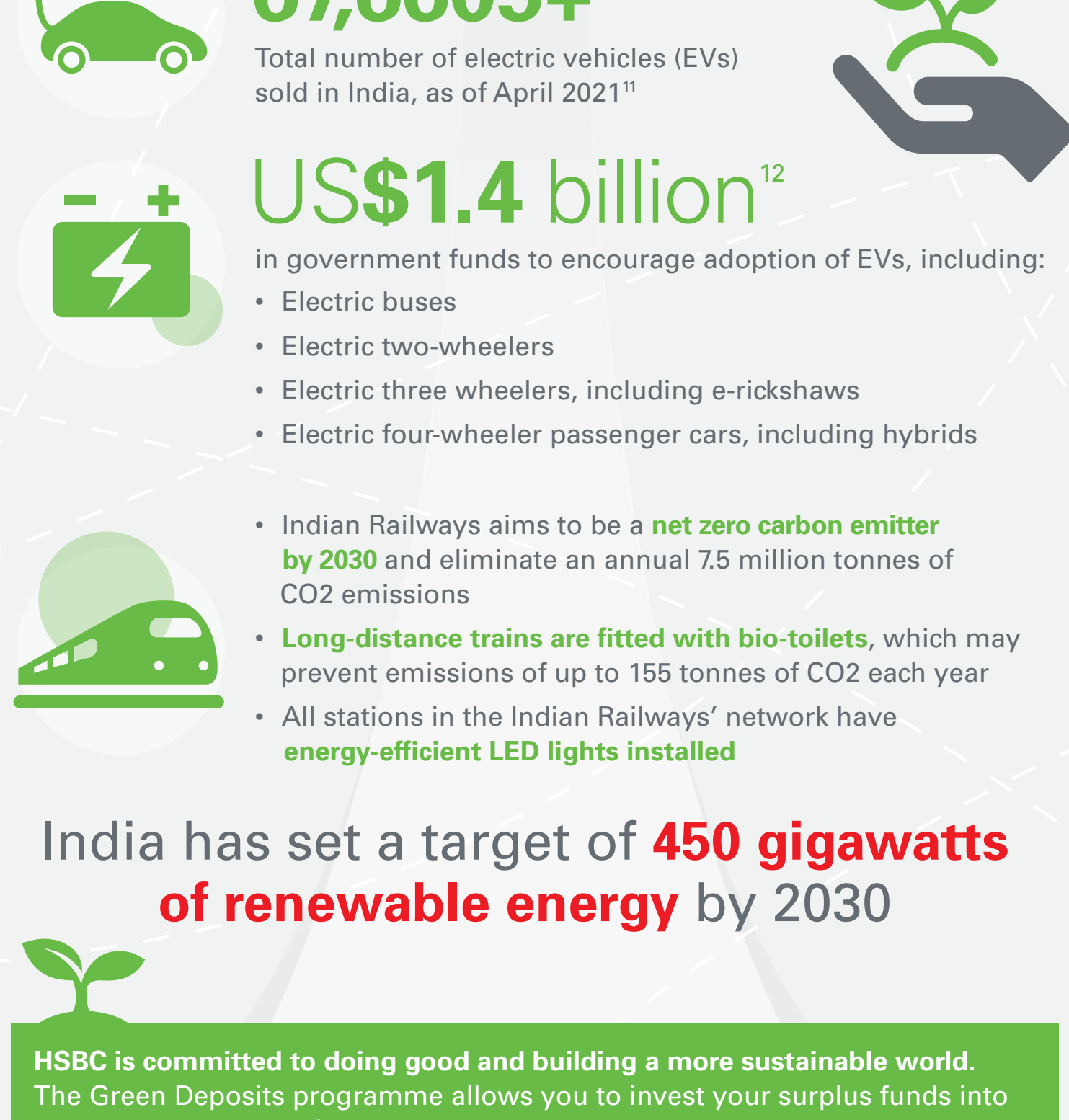
India: Future-ready, today

<h3>Digitising India</h3> <p>Almost every sector in the Indian economy is digitising and automating.</p> <p>Opportunities for European firms include supporting digital capacity building, including digital infrastructure, data privacy and protection, biometric digital identity, and consultative skills.</p>	<h3>The urban opportunity</h3> <p>Rapid urbanisation in India drives a demand for urban infrastructure expertise, investment and innovation in affordable housing, urban transportation, public health systems and utilities.</p>	<h3>Aspirational, connected consumers</h3> <p>India's consumers are increasingly mobile-first, located beyond tier-one cities, and expect to be communicated with in their preferred language. This creates opportunities in discretionary goods and services, including entertainment, tourism, and other forms of recreation.⁸</p>
---	--	--

Future opportunities in...



India: Investing in a greener future...



HSBC is committed to doing good and building a more sustainable world. The Green Deposits programme allows you to invest your surplus funds into environmentally beneficial initiatives, integrating environmental, social and governance criteria into actionable business and investment decisions. HSBC has also earmarked Rs 100 crore (US\$13.7 million) in their 'Skills For Life' initiative to upskill, educate and empower youths and women to enable them to have sustainable livelihoods.

For more information, please contact:

<p>Gaurav Sahgal</p> <p>Managing Director, Corporate Banking (WI) & Country Head International Subsidiary Banking HSBC India</p> <p>gauravsahgal@hsbc.co.in</p>	<p>Manasi Pandey</p> <p>Director & Head Europe-India Corridor HSBC India</p> <p>manasi.pandey@hsbc.co.in</p>	<p>Mohit Agarwal</p> <p>Managing Director, Head of Multinational India and South Asia HSBC India</p> <p>mohitagarwal@hsbc.co.in</p>
--	---	--

Footnotes:

- India, European Commission, 2021: <https://ec.europa.eu/trade/policy/countries-and-regions/countries/india/>; https://webgate.ec.europa.eu/isdb_results/factsheets/country/details_india_en.pdf
- EY Attractiveness Survey, Europe 2020: How can Europe reset the investment agenda now to rebuild its future? EY: https://assets.ey.com/content/dam/ey-sites/ey-com/en_gl/topics/attractiveness/ey-europe-attractiveness-survey-2020-v2.pdf
- Fact sheet on foreign direct investment, 2020. Department for Promotion of Industry and International Trade: https://dipp.gov.in/sites/default/files/FDI_Factsheet_March20_28May_2020.pdf
- Government to slash time taken to start new business to 5 days, The EconomicTimes, 2020 <https://economictimes.indiatimes.com/news/economy/policy/govt-to-slash-time-taken-to-start-new-business-to-5-days/articleshow/73178872.cms>
- Economic Survey 2019-20, Government of India, Ministry of Finance, <https://www.ibef.org/economy/economic-survey-2019-20#:~:text=The%20turnaround%20time%20of%20ships,4.67%20days%20in%202010%2011>
- Doing Business 2020, The World Bank. <https://openknowledge.worldbank.org/bitstream/handle/10986/32436/9781464814402.pdf?sequence=24&isAllowed=y>
- Fact sheet on foreign direct investment. From April 2000, to March 2020. Department for Promotion of Industry and International Trade. <https://dipp.gov.in/sites/default/files/FDI%20Factsheet%20December%202020.pdf>
- Digital India, McKinsey Global Institute, 2019: <https://www.mckinsey.com/~/media/mckinsey/business%20functions/mckinsey%20digitalour%20rights%20digital%20India%20technology%20in%20transformation%20of%20connectivity%20anddigital%20technology-to-transform-a-connected-nation-full-report.pdf>
- India-EU – international trade in goods statistics, Eurostat, 2019: EU imports from India €39.6 billion, EU exports to India €38.2 billion. Converted at 2019 yearly average 1 EUR = 1.120129 USD. https://ec.europa.eu/eurostat/statistics-explained/index.php/India-EU_%E2%80%93international_trade_in_goods_statistics
- Statistics on UK trade with the Commonwealth, House of Commons Library, December 2020 <https://commonslibrary.parliament.uk/research-briefings/cbp-8282/>
- Department of Heavy Industry, Ministry of Heavy Industries & Public Enterprises, Government of India. FAME India Scheme Phase II (National Mission on Electric Mobility), April 2021. <https://fame2.heavyindustry.gov.in/>
- Forbes, India Offers \$14 Billion In Subsidies To Support The Domestic Electric Vehicle Industry <https://www.forbes.com/sites/meghabahree/2019/03/05/india-offers-1-4-billion-in-subsidies-to-support-the-domestic-electric-vehicle-industry/?sh=7ef04fee610a>